

GET THE PARTY STARTED WITH

byPeterandPauls.com

NOBODY THROWS a party quite like byPeterandPauls.com, Toronto's leading hospitality and entertainment company that homebuilders turn to when they need to celebrate in style.

"About a quarter of our business pertains to the homebuilding industry, for which we plan thousands of events a year," says Laurie Bernardi, director of special events at Tabletalk Services, which is owned by byPeterandPauls.com. "Whatever they need, they can contact us and we'll take care of them — they don't have to worry about a thing."

For Bernardi, the challenge is in creating tailored menus that suit a specific style of event, and usually under a tight deadline. But the division's team of five full-time sous chefs and 20 part-time chefs is always well prepared to turn every event into a tasty success. The catering team can accommodate requests for almost any type of cuisine, including Mediterranean, Indian, Chinese, Japanese, North American, Portuguese, Greek and Italian.

At the helm of the team is renowned executive chef Robert Campbell, whose illustrious career has included posts at some of Toronto's finest dining spots. His knack for marrying simple flavours using fresh ingredients enables him to bring a signature flavour to every Tabletalk event.

... the first choice for party planning ...

With this first-rate team, Bernardi has planned and overseen tens of thousands of successful events over the years for homebuilder such as Concord Adex, Tribute Communities, Remington Homes, Greenpark Homes, Townwood Homes and Tridel.

"We've done staff barbecues and holiday parties, site launches where pastries and coffee are needed for the general public, and exclusive ground-breaking ceremonies. We also do purchaser parties for homebuilders to attract new-home buyers," says Bernardi, who has been with the company for 15 years.

It's this start-to-finish level of service that has made byPeterandPauls.com the first choice for party planning among many Torontonians. Catering, however, is just the tip of the iceberg: the company also features services such as interactive DJ and audiovisual entertainment, photography, videography and promotional gift baskets. As well, it

owns several venues that are suitable for a wide range of casual or formal social and corporate affairs.

This full complement of party services has enabled byPeterandPauls.com, a multimillion-dollar company, to plan, execute and host a stunning array of special events — in all, 59,550 parties for 5,272,000 guests over the last 23 years. That's a heck of a lot of cocktails to serve — 26,360,000, to be exact.

Whatever your function, you're in good hands: the company's 50 managers and contingent staff of 500 have planned garden weddings, grand openings, product launches, open houses, funerals, showers, after-church receptions, proms and much, much more.

"Any time there's a gathering of people, we're there for them," Bernardi says. "If someone has an event but no specific theme in mind, we can develop unique ideas and give them a little twist to make the occasion different and exciting."

Bernardi attributes the company's robust rate of success to founder, owner and creative director Peter Eliopolous, whose unwavering drive and innovative division have led the company to continually evolve to meet the needs of its customers.

"Peter has a unique gift which never lets him slow down. He's always striving to do more," she says. "He's regularly travels to the Orient and Europe to see what's new in the food and gift industries, and always comes back with lots of great ideas."

Currently a hot area of growth for the company is its gift basket division, which is headed by Eliopolous' wife, Anna. Incorporating the unique items that Peter brings home from his travels, Anna her team are able to create customized gift baskets and packages for any type of occasion, including corporate events, weddings, baby showers, holidays and theme parties.

"Gift baskets are very popular with our homebuilder clients, for functions such as Christmas parties and staff events, or if they want to prepare a gift for their homebuyers, such as a barbecue set or picnic basket, for when they first arrive at their new homes," Bernardi says.

Ultimately, Bernardi says, the company's goal is to make the party-planning process as easy and seamless as possible, from beginning to end.

Says Bernardi: "Our motto is that we want you to be a guest at your own party, and we are well-equipped to be able to deliver on that, no matter what your special-event needs."

